

# MARGARET BAKER

PhD Candidate  
Communication, Rhetoric & Digital Media

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Filmmaker, photographer, educator & content creator positioned at the intersection of storytelling and media. Her traditional and creative research projects center around issues of race, memory, and mythmaking. Margaret is passionate about using media to connect individuals around the world through the power of great storytelling.

## EDUCATION

2020-[ant.] 2024	North Carolina State University PhD in Communication, Rhetoric & Digital Media Dissertation: <i>Seeing the South: Racism, Reclamation &amp; Memory-Making in the Upstate</i>  Committee: Jessica Jameson (chair; NC State University), Victoria Gallagher (NC State University), Jason Miller (NC State University), Marsha Gordon (NC State University), Blair Kelley (University of North Carolina at Chapel Hill)	Raleigh, NC
2016-2017	Elon University MA in Interactive Media Department of Communication Capstone Project: Non-profit Fundraising Using Virtual Reality Technologies Capstone Supervisor: Derek Lackaff, PhD	Elon, NC
2012-2015	Campbell University BA in Communication Studies, <i>Magna Cum Laude</i> Department of Communication Studies Concentration: Broadcasting & Electronic Media Minor: Religion	Buies Creek, NC

## TEACHING EXPERIENCE

2020-Current	North Carolina State University Instructor, Department of Communication	Raleigh, NC
	<ul style="list-style-type: none"><li>Video Production (COM 334): Spring 2021 - Fall 2023, 5 Sections</li><li>Advanced Video Production (COM 434): Spring 2022 &amp; Spring 2023, 2 Sections</li><li>Special Topics in Documentary Storytelling (COM 395): Spring 2023</li><li>Intro to Public Speaking (COM 110): Fall 2020 &amp; Summer 2021, 3 Sections</li></ul>	

2018-2023

Campbell University

Buies Creek, NC

Adjunct Professor, Department of Communication Studies

- Introduction to Photography (COMM 233): Spring 2018 - Spring 2023, 10 Sections
- Converged Media Design (COMM 411): Fall 2019 - Fall 2022, 4 Sections
- Special Topics in Introduction to Interactive Media & Gaming (COMM 299): Spring 2020
- Cross-Cultural Communication (COMM 430): Spring 2019

## RESEARCH EXPERIENCE

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2021-2023

Research Assistant

Raleigh, NC

virtual Martin Luther King Jr. Project, North Carolina State University

- Led visual development for new phase of listening experience at the D.H. Hill Visualization Studio.
- Offered directional guidance and technical assistance on multiple video-based elements for the project.
- Collaborated with other research assistants to produce quantitative and qualitative year-end report of COM 110 participation and experience feedback.
- Participated in COM 110 instructor orientation and facilitated COM 110 in-person vMLK listening experiences.

## PUBLICATIONS

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### Journal Publications

Baker, M. (2021). Reading Images: The Grammar of Visual Design, 3rd ed., by Gunter Kress and Theo van Leeuwen, *Visual Communication Quarterly*, 28:4, 253-254,

### Journal Papers, Works in Progress

Baker, M. (2023). "Rewriting Public Memory: Documentary Filmmaking and the Restoration of Rose Hill." *Carolinas Communication Journal*. (Accepted).

### Digital Publications

Baker, M. (2022). *Remixing Apartheid: An Analog/Digital Experience*. In *Media Res*.

<https://mediacommons.org/imr/content/remixing-apartheid-analogdigital-experience>

Baker, M. (2021). *Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations. Visualizing Objects, Places, and Spaces: A Digital Project Handbook*.

## PRESENTATIONS

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### Presentations

Baker, M. (2023). *Co-Creating a Bright Future: Reducing Barriers to Equitable Graduate Student Experiences*. [conference roundtable.] Presented at the 2023 Southern States Communication Association Conference.

Baker, M. (2023). *The Future of Communication and Public Scholarship*. [conference roundtable.] Presented at the 2023 Southern States Communication Association Conference.

Baker, M. (2023). Amplifying Voices of Black Communities: The Power of Storytelling. [conference presentation.] Presented at the 2023 NC State University Black Research Symposium.

Baker, M. (2023). Documentary Production: Building Equity in the Filmmaking Space. [conference presentation.] Presented at the 2023 NC State University Equity Research Symposium.

Dial, A. & Baker, M. (2022). Technology, Race & Culture, In the Mix. [conference presentation]. Project presented at the 2022 Internet Research Conference of the Association of Internet Researchers.

Baker, M., Ham, D., Hill, D., Rainey, H., Bostian, J., Addy, S., & Tomlinson, C. (2022). From Cooperation to Collaboration: Interdisciplinary Joy. [Workshop Presentation.] Presented at The Virtual MLK Project: ACLS Digital Extension Workshop.

Rosenfeld, C., Fennimore, J., Friedman, M., Baker, M., & Stout, B. (2022). vMLK in the Public Speaking Classroom. [Workshop Presentation.] Presented at The Virtual MLK Project: ACLS Digital Extension Workshop.

Baker, M. (2022). Beyond the Barricades, Reimagined. [conference presentation.] Presented at the 2022 Computers and Writing Conference: Practicing Digital Activisms.

Dufresne, K & Baker, M. (2022). Esse Quam Videri: Make America Again. [conference presentation.] Project presented at the 2022 NC State University Equity Research Symposium.

Baker, M. (2021). Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations, Digital Project. [conference presentation.] Project presented at the 2021 Chesapeake Digital Humanities Consortium. Virtual Conference.

### **Referred Conference Proceedings**

Baker, M. (2022). Journey Into Human Tragedy: Public Memory Reconstruction of the Antebellum South in 12 Years A Slave. [conference presentation.] Presented at the 2022 Southern States Communication Association Conference.

Baker, M. (2022). Contested Memories of the Confederacy: Civil War Monuments of the North Carolina Capitol Grounds. [conference presentation.] Presented at the 2022 Southern States Communication Association Conference.

Baker, M. (2021). Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations. [conference presentation.] Presented at the 2021 National Communication Association Conference.

### **Invited Presentations**

Baker, M. (2023). Storyboarding for Storytelling. [Guest Lecture.] Presented for COM 267, Electronic Media Course, Spring 2023 NC State University.

Baker, M. (2022). A Multimodal Apartheid: A Digital Humanities Approach. [podcast.] Presented on the NC State Hot Topics in Data Science webinar series.

Baker, M. (2023). The Future of Communication and Public Scholarship. [conference roundtable.] Presented at the 2023 Southern States Communication Association Conference.

Baker, M. (2022). A Journey into Human Tragedy: Public Memory Reconstruction of the Antebellum South in 12 Years A Slave [Invited Presentation.] Presented for Communication 451, NC State University.

Baker, M. (2021). Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations, Digital Project. [conference presentation.] Project presented at the 2021 NC State College of Humanities and Social Sciences Graduate Research Symposium. Virtual Conference.

Baker, M. (2021). Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations, Digital Project. [conference presentation.] Project presented at the 2021 Communication, Rhetoric and Digital Media Symposium. Virtual Conference

## SCREENINGS

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Baker, M. (2022). Esse Quam Videri: "Make America Again". Project Showcased & Debuted at North Carolina State University Innovation Studio, DH Hill Library.

Baker, M. (2021). Beyond the Barricades, Reimagined. Project Screened for Communication 528 Critical Media Making Showcase.

## PROJECTS

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| 2023 | (forthcoming) Restoring Rose Hill: A Short Film<br>Filmmaker & Producer, North Carolina State University                        |
| 2023 | (forthcoming) Al.Go.Rhythms<br>Co-Creator with Aaron Dial, North Carolina State University                                      |
| 2022 | Esse Quam Videri: Make America Again<br>Co-Creator with Kelsey Dufresne, North Carolina State University                        |
| 2021 | Beyond the Barricades, Reimagined.<br>Creator, North Carolina State University  |
| 2020 | Reframing the Remains: An Infrastructural Remediation of North Carolina Plantations<br>Creator, North Carolina State University |
| 2017 | Duke Life Flight<br>Video Producer, Durham, NC  |
| 2017 | The Eswatini Partnership<br>Designer and Content Creator, Elon University   |
| 2017 | Reto Juvenil Internacional<br>Video Producer, Elon University   |
| 2017 | Fundación Piedad<br>Video Producer, Elon University   |

## HONORS & AWARDS

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| 2023 | <i>[Nominated]</i> Eric Moore Outstanding Senator of the Year Award<br>Student Senate, North Carolina State University |
| 2023 | <i>[Nominated]</i> Outstanding New Senator Award<br>Student Senate, North Carolina State University                    |
| 2023 | Outstanding Teaching Award<br>Graduate Student Association, North Carolina State University                            |

2022	Representative of the Year Graduate Student Association, North Carolina State University
2022	Outstanding Teaching Award Graduate Student Association, North Carolina State University
2021	Humanities Award Winner College of Humanities & Social Sciences Graduate Research Symposium, North Carolina State University
2021	Teaching Award Graduate Student Association, North Carolina State University
2020-2024	Doctoral Fellowship Communication, Rhetoric & Digital Media, North Carolina State University
2016-2017	Academic Scholarship Elon University
2014	Academic Induction Lambda Pi Eta Honor Society, Campbell University
2012-2015	Academic Scholarship Campbell University

## PROFESSIONAL SERVICE

Spring 2023	President-Elect Graduate Student Association, North Carolina State University
Spring 2023	Student Mental Health Task Force Steering Committee President-Elect, Graduate Student Association, North Carolina State University
Spring 2023	Gertrude Cox Award for Innovative Excellence in Teaching and Learning with Technology Award Committee President-Elect, Graduate Student Association, North Carolina State University
Spring 2023	Department of Communication Make Media '23 Planning Graduate Student, North Carolina State University
Spring 2023	Department of Communication Production Curriculum Review Graduate Student, North Carolina State University
Spring 2023	CRDM Cording Ceremony Committee Planning Committee CRDM Student Association, North Carolina State University
2022-2023	Secretary Digital Humanities Collaborative of North Carolina
2022-2023	Chair, Academics Committee Student Senate, North Carolina State University
2022-2023	Chair, Academics Committee Student Senate, North Carolina State University

2022-2023	Representative Student Senate, North Carolina State University
2022-2023	Program Committee Representative, CRDM Student Association, North Carolina State University
Spring 2022	CRDM Cording Ceremony Committee Planning Committee CRDM Student Association, North Carolina State University
2021-2022	Representative, CRDM Student Association Graduate Student Association, North Carolina State University

## PROFESSIONAL EXPERIENCE

2014-Current	Owner & Principal Photographer Margaret Baker Creative	Cary, NC
2017-Current	Creative Director Stanley Dentistry & Stanley Institute	Cary, NC
2016-2017	Marketing Intern Cary Christian School	Cary, NC
2016-2017	Communications Intern The Summit Church	Durham, NC
2014-2015	Football Post-Production Manager Campbell University	Buies Creek, NC

## TECHNICAL SKILLS

DESIGN	Adobe CC Illustrator, In-Design, Photoshop, Lightroom, & Bridge
PRODUCTION	Adobe CC Premiere Pro, Premiere Rush, After Effects, Audition, Cinema 4D, DaVinci Resolve, Final Cut Pro X
FRONT-END	HTML, CSS & Basic JavaScript

## PUBLIC SERVICE

2017-Current	Digital Coordinator Bound Together: Eswatini Partnership
2013	Volunteer Member Campus Outreach, Manila, Philippines

## REFERENCES

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**Jessica Katz Jameson**, Professor and Head, Department of Communication, NC State University  
919.515.9737, jameson@ncsu.edu

**Jason Miller**, Professor, Department of English, NC State University  
919.515.3866, wjmille3@ncsu.edu

**Victoria J. Gallagher**, Professor, Department of Communication, NC State University  
919.515.1806, vgallagh@ncsu.edu

**Marsha Gordon**, Professor, Department of English, NC State University  
919.515.4164, mgorgero@ncsu.edu

**Blair Kelley**, Joel R. Williamson Distinguished Professor of Southern Studies, UNC-Chapel Hill  
919-962-5665, blairlm@unc.edu